



Infix Digital Ltd

**Crafting websites, brands
and digital excellence**

We are a Digital Agency

We're a London-based web agency, but building websites is just the beginning. We partner with entrepreneurs and visionary businesses to transform ideas into powerful digital solutions.

From small startups to growing businesses, we thrive on diverse challenges. Yet, our approach remains the same—deep dive, uncover core issues, and craft solutions that drive success.

Beyond business, we're a tight-knit team, committed to making an impact. Helping businesses grow isn't just what we do—it's what drives us forward.



**Every solution we build is a
strategic journey—balancing
business objectives with
seamless digital experiences.**



12+

Strategists, designers, and developers collaborating to craft impactful digital experiences.

500+

Websites and digital solutions successfully built, optimized, and launched since 2015.

105+

World-class brands trust us to elevate their digital presence.



Our agency is young, but our work speaks volumes of experience!

With our combined expertise, we have achieved remarkable milestones:

- Globally active, serving businesses in 30+ countries.
- Revamped branding for 105+ businesses, creating stronger identities.
- Designed and developed solutions for 170+ businesses, driving digital success.

And this is just the beginning—many more milestones await!



Our Approach





We immerse ourselves in your vision, step into your journey, and map out the best path to achieve your goals.

By examining your needs closely, we uncover every project detail, ensuring a seamless blend of **strategy, creativity, and technology**. Our holistic approach transforms ideas into impactful digital experiences that truly connect with your audience.

From **concept to execution**, we navigate the digital landscape with precision, leveraging cutting-edge technology to drive your success

Our **services**



We Provide **Client-Centric** Services



UI/UX Design

We design intuitive and engaging interfaces that enhance user experience and maximize engagement.



Web Design

We create visually compelling and functional websites that provide a seamless user journey.



Branding

We develop strong brand identities that align with your vision, voice, and target audience.



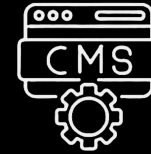
CRM Development

We build custom CRM solutions that streamline workflows, enhance efficiency, and improve customer relationships.



Digital Marketing

We drive growth through data-driven marketing strategies, including SEO, PPC, social media, and content marketing.



CMS Development

We develop scalable websites using WordPress, Webflow, and other CMS platforms tailored to your needs.

Our **Capabilities**



◆ Branding & Design

- Strategic Brand Architecture
- Unique Brand Naming
- Comprehensive Brand Identity Guidelines
- Rebranding Strategies
- Marketing & Promotional Materials

◆ UI/UX Design

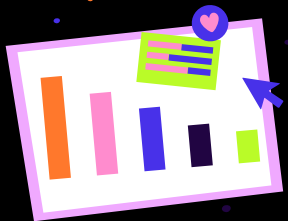
- Competitive Benchmarking
- Customer Research & Analysis
- User Flow & Customer Journey Mapping
- Information Architecture Development
- Wireframing & Usability Testing
- Scalable Design Systems

◆ Web Engineering

- WordPress Development
- Webflow, Framer & PageCloud
- Shopify, BigCommerce & WooCommerce
- Instapage & Leadpages
- Custom Web Applications (Laravel, React, Vue.js)
- Full-Stack Development
- CMS Implementation
- Quality Assurance



How Do We Deliver **Results?**





Diverse Perspectives

Our team spans multiple countries, bringing unique insights and global expertise to every project.

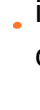
Data-Driven Approach

We use both quantitative and qualitative research to uncover key insights—because great design isn't just about aesthetics; it's about driving real business results.

Inclusive Collaboration

We involve stakeholders and users throughout the process, ensuring solutions that align with business goals and user needs.

Industry-Focused Expertise



From finance and real estate to healthcare and education, we craft digital solutions tailored to diverse industries, helping SMEs, corporations, and startups thrive.

Maximizing Capabilities

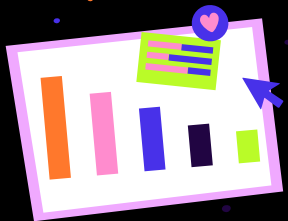
We combine strategy, creativity, and technology to bring our client's vision to life—executing every project with precision and impact.

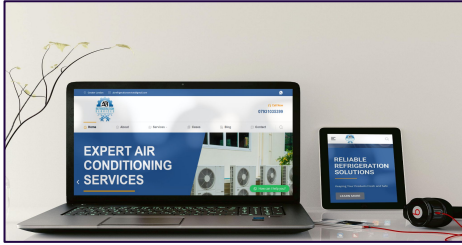
Growth through Feedback

Every project is a learning opportunity. We embrace challenges, refine our processes, and celebrate excellence—because success is a journey, not a destination.



Our **Works**

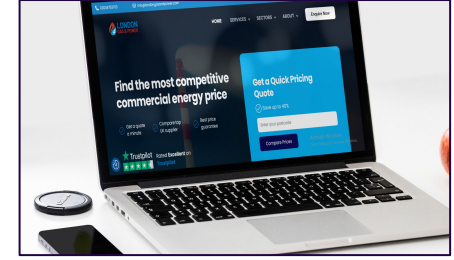




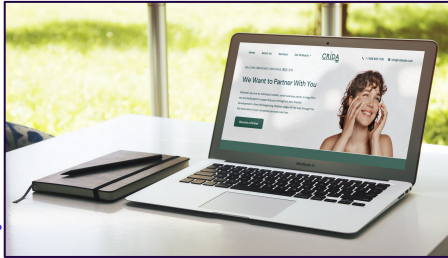
AB Refrigeration



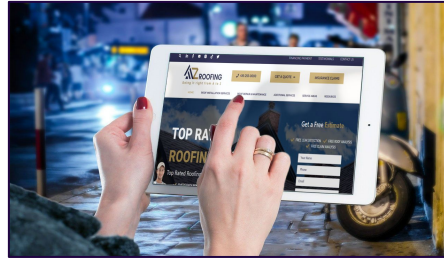
Expert Aviation



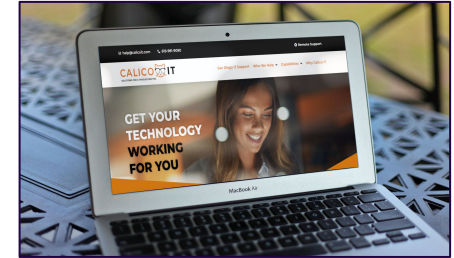
London Gas & Power



Crida Lab



AZ Roofing

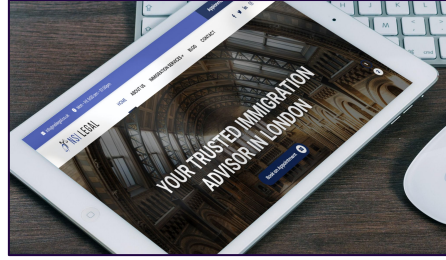


Calico IT





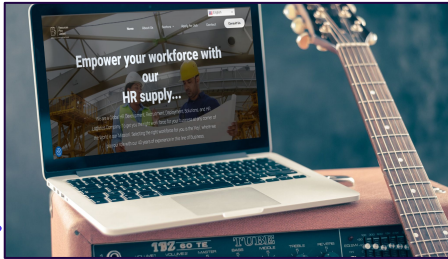
Chris & Jones



NSI Legal



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Resources Plus Limited

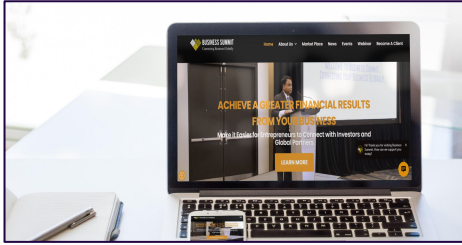


FPECO

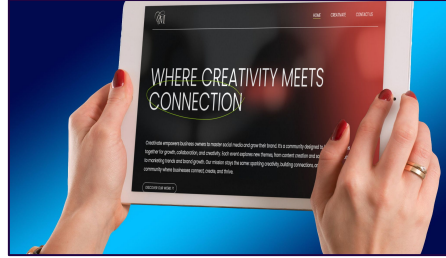


Matrons Care





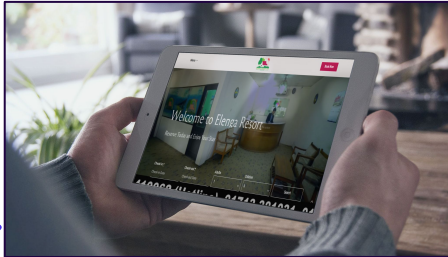
Business Summit



Creative Map



GEO



Elenga Resort



Young Nola



LGP CRM



Our **Values**





People First, Always

Our clients and team members are at the heart of every decision. We build trust through empathy, fostering lasting partnerships and success.



Commitment to Excellence

No matter the size of the project, we give our absolute best. Our goal is to create long-term strategic partnerships by exceeding expectations and delivering impactful solutions.



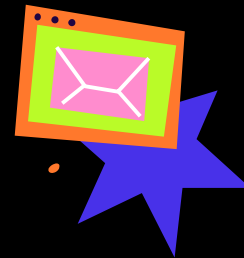
Constant Evolution

Every challenge, experiment, and even setbacks are opportunities to grow. We adapt, learn, and push boundaries to stay ahead in an ever-changing digital world.



Diversity Drives Innovation

We embrace different perspectives, backgrounds, and experiences. Inclusion fuels creativity, leading to smarter, more effective, and user-friendly digital solutions.



our clients' **Voice**





"Infix Digital built our Business Summit website beyond expectations, delivering a fast, secure, and feature-rich platform. Their professionalism and attention to detail were exceptional!"

– Lima Akter, Business Summit



"Infix Digital built a custom CRM that boosted efficiency by 30%, automated workflows, and improved collaboration. Their team was professional, responsive, and delivered exactly what we needed."

– Syed Baki, London Gas and Power



"Rubel Mahmud's stock management app is exceptional! Intuitive, feature-rich, and seamless—perfect for businesses. Highly recommended!"

– Micaiah Thomas, Young Nola





"Rubel was amazing to work with! His communication and dedication exceeded my expectations, delivering a fantastic website for my client. Highly recommended!"

– **Jethro, Salz Media**



"Rubel was quick, kind, and helpful! He fixed my WordPress issues and explained everything clearly. Highly recommend his services!"

– **Navodi**



"I recently had the pleasure of working with Rubel on a web development project, and I can confidently say that he is truly exceptional in his field. From start to finish, the experience was nothing short of outstanding."

– **William Umelo, Liveletbuy**



Our clients







Our Local Impact





* Photos taken at Grow London Local events.

We are proud to collaborate with
top technology providers to
deliver best-in-class solutions.



♾ drip

 ClickFunnels

 GetResponse

ActiveCampaign ➤

 Go HighLevel

 BIGCOMMERCE
CERTIFIED PARTNER

 *shopify*

 Leadpages™

 Pagecloud

 MindStudio

 MURF.AI

 WP engine™

kinsta

 CLOUDWAYS
by DigitalOcean

 HOSTINGER

 SiteGround

Inspired by what you've seen?

Let us do the same for you!

Contact us at **hi@infixdigital.com**

www.infixdigital.com

Thank You

Company Reg. Number 15434236
FSB Member Number 52014630



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